

Mya Mosely

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SUMMARY

Full-stack software developer with 2 years of experience on a live e-commerce platform, working across TypeScript, C#/.NET, and Python. Combines engineering depth with marketing analytics fluency, including GA4/GTM attribution debugging and conversion tracking, plus strong SQL and third-party integration skills.

EXPERIENCE

Kramer America, Inc.

May 2024 – Present

Software Developer I

Apopka, FL

- Design, build, and debug full-stack features for a headless e-commerce storefront with a TypeScript and Next.js frontend and C#/.NET Core middleware.
- Created a new automated customer returns process, building an API that integrates Sellercloud and Monday.com to handle return requests end to end.
- Migrated site-wide search from a legacy product schema to a new Shopify-backed Algolia index, rewriting type definitions and deduplication logic in an established codebase without disrupting the live site.
- Wrote and optimized SQL Server queries and views to index live warehouse data for product search, reducing search-related customer support tickets by 30%.
- Cut CMS data payloads by roughly 66% through query restructuring and leaner data shaping, improving page load speed across devices.
- Diagnosed and resolved GA4 revenue attribution failures in a multi-domain checkout flow by auditing GTM containers and Shopify pixels, then engineering a UTM pass-through fix that restored marketing channel attribution.
- Developed Python scripts to automate syncing of live warehouse inventory and product data with the Shopify storefront, replacing manual updates and ensuring data integrity between systems.

UCF – Office of Student Involvement

Jan 2024 – May 2024

Web Designer

Orlando, FL

- Designed and maintained responsive web pages for UCF-affiliated departments in WordPress, PHP, and Bootstrap, applying Section 508 and WCAG accessibility standards and SEO best practices to deliver federally compliant, search-friendly sites.
- Restructured page layouts and content based on user testing and stakeholder feedback, partnering with UX and marketing teams to improve usability, visual consistency, and accessibility.

Resilience, Inc. – Social Emotional Learning Programs

Jul 2023 – Dec 2023

Software Developer Intern

Tampa, FL

- Contributed to a React Native mobile app by integrating external REST APIs, implementing UI updates, and testing features through a Git-based workflow, helping the team ship reliable functionality.

EDUCATION

University of Central Florida

Aug 2020 – May 2024

B.A., Digital Media – Web & Social Platforms; Minor in Computer Science

TECHNICAL SKILLS

Languages: JavaScript, TypeScript, Java, C#, Python. SQL, PHP, HTML5, CSS3

Frontend: React, Next.js, React Native, Tailwind CSS, Bootstrap, jQuery, Section 508 / WCAG compliance

Backend & Data: .NET Core, Node.js, REST APIs, GraphQL, Microsoft SQL Server, Redis, WordPress

Tools & Methods: Git, Jira, Postman, Azure, Figma, Agile/Scrum, QA, Google Analytics, cross-browser testing